



Business Strategy Development & Deployment

A Number of Interactive Workshops, based on the Balanced Business Strategy Map Model, that utilises Strategic Frameworks and Techniques to Develop a Comprehensive Transformation Plan for your Business.

Testimonial

"These strategic workshops were exactly what we needed to clarify our growth ambitions and develop our transformation plan over the next 3 years"

**Managing Director
Paragon Inks Holdings Ltd.**

Duration

5 -10 Days

Dependant on Company Needs

Structure

Interactive Workshop Sessions with the Leadership Team

Delivery

On Site

Cost

£7500 + VAT

Outline

Utilising the Balanced Scorecard model, we facilitate the creation of a visual strategy map for the next 3-5 years, focusing on the following themes:

- **Financial** – What is YOUR Growth Ambition?
- **Customer** – Where Will Business Come From?
- **Internal Processes** – What Capabilities are Required to Deliver it?
- **Learning** – What Competencies are Needed to be Successful?



Outputs from the above activities are then used to develop business goals and measures, that can be deployed throughout the business, along with the creation of a comprehensive transformation plan that details timelines, owners, objectives and success measures.

Benefits

- Collaborative Development of the 3 - 5 Year Business Plan.
- Clarity of Business Growth Options & Their Effect on Operations.
- Definition of Operational Strategies & Objectives.
- 1-Page Strategy Document for all Transformational Activity.
- Phased Plan of Activity with Defined Owners and Responsibilities.

